SUSTAINABLE
IDENTITIES

la Biennale di Venezia
56. Esposizione Internazionale d'Arte
Partecipazioni Nazionali

Hungarian Pavilion

Press Release

Title of the exhibition: Sustainable Identities
Exhibiting artist: Szilárd Cseke
Curator: Kinga German
National Commissioner: Monika Balatoni
Coordinators: Office of the National Commissioner and Ludwig Museum - Museum of Contemporary Art Budapest

General Information regarding the Pavilion:
Hungarian Pavilion at Giardini, Open daily from 10:00 to 18:00

Contacts for the press:
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Local Coordinator in Venice:
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Szilárd Cseke is represented by the Ani Molnár Gallery: 0036/30- 2128080; Email: molnaranigaleria@gmail.com

Exhibited artworks:
1. Szilárd Cseke: **Multiple Identities**, 2015, seven PE foil-tubes, metallic filament, LED tubes, electrical fans, fan boxes, polystyrene balls, sensors, variable dimensions: 10-28×0,4 m; Courtesy: Ani Molnár Gallery

2. Szilárd Cseke: **Sustainable development**, 2015, PVC foil, LED tubes, electrical fans, plexiglass, 175×400×400 cm; Courtesy: Ani Molnár Gallery

3. Ábris Gryllus in collaboration with Szilárd Cseke: **More and more!** 2015, Sound installation, composed of 6 speakers suspended at a height of 250 cm; Courtesy: Szilárd Cseke and Ábris Gryllus

Key aspects of the exhibition
Szilárd Cseke's installation entitled **Sustainable Identities** will represent Hungary between 9 May and 22 November at the International Art Exhibition – la Biennale di Venezia.

The works of Cseke Szilárd often investigate global issues, and questions of identity are frequently brought into collision with themes of migration and personal decision-making, thus alluding to sustainability with the combination of found and recycled objects. Szilárd Cseke's composition is a site-specific installation dealing with the complexities of identities.

To the left of the entrance there is a sound installation in the round hall of the pavilion. It is the work of Cseke and Ábris Gryllus, the latter of whom was invited by the artist and the curator to collaborate on the exhibition. Upon stepping inside, after having read the concept description at the entrance, visitors come across 7 foil tubes stretched above them between the walls. In the upper section of the exhibition space, at a height of 235-405 cm, polystyrene balls roll in the floating paths stretched between the opposing walls along the horizontal axis of the space. The tubes contain white balls in motion, propelled by fans. The shifts in airflow are regulated by a programmable electronic control.
The space installation includes a pillow-like foil cushion which with its perpetual inflation and deflation evokes the feeling of a "centre" that sustains the system. Light-emitting tubes consisting of LED lamps simultaneously enrich the installation as spatial straight lines.

In the atrium of the pavilion there is a unique composition which visitors can make legible using, for example, white chalk-balls. The inner courtyard as an interactive space further enhances the concept with wall boards, which are present in all cultures, and give visitors a chance to explore and leave their mark. They will also find postcards that they can take with them and send to other countries. The atrium walls were designed by students of the

Moholy-Nagy University of Art and Design Budapest (MOME) in cooperation with the artist and the curator.

The webpage for the installation documents informs and extends the project's conception in time, as it presents the partial results of the creation of the exhibition. Furthermore, every month for the duration of the exhibition an essay by a specialist will be published on the webpage: www.sustainableidentities.com.

The English-language catalogue incorporates several viewpoints and brings together an array of ideas by various experts and artists, while also containing an analysis and contextualization of the space installation.
Downloadable from 4th May 2015: www.sustainableidentities.com

Contributors:
Sound Installation: Ábris Gryllus with Szilárd Cseke
Art Video: Szilárd Cseke with Mihály Lukács
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